

The Million Reasons Festival



LIFE CHANGES
— REALTY GROUP —



SPONSORSHIP PACKAGES
September 13, 2026

A festival born from generosity



donated by
Life Changes Realty Group



event proceeds
to non-profits



community
impact

Since 2013, LCRG agents have donated 10% of their earnings from every single deal to a local non-profit of their client's choosing.

In December 2025, we hit \$1,000,000 in donations. Then we kept right on adding to it.

To celebrate, LCRG is proud to host the **Million Reasons Festival**, a one-of-a-kind community extravaganza spotlighting and supporting the incredible nonprofits that serve our region.

Every vendor booth, every ticket, every sponsor dollar raised on event day flows directly to the nonprofits serving our community. By becoming a sponsor, you're making an immediate impact in Lancaster County and beyond by adding to that million. Help us reach the next million even faster.

This is more than a festival: it's a movement.

Most events keep a portion of proceeds. Not this one.
100% of the proceeds raised on event day return to the featured nonprofits
— making every sponsorship dollar a direct community investment.
Your logo isn't just on a banner. It's attached to a legacy.



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Choose your level of impact

TIER 1

Founding Partner: \$10,000

Limited to 1 sponsor

- Co-presenting sponsor credit in all materials
- Exclusive booth space at stadium entrance
- 10 Tickets to VIP Networking Event on 9/10
- Dedicated sponsor table at pre-event VIP Networking Event on 9/10
- Premium logo placement on all event signage, banners, website, and shirts
- Inclusion in targeted marketing campaign
- 60-second brand video played every hour of event- provided by brand
- Co-mention in official Life Changes Realty press releases
- Inclusion in pre-event social media marketing
- Premium logo placement on attendee gift bags
- Branded item in attendee gift bags, provided by brand

Champion Sponsor: \$5,000

Limited to 3 sponsors

TIER 2

- Exclusive sponsorship of an activity zone or field event
- Booth at sponsored activity zone or field event
- 2 Tickets to VIP Networking Event on 9/10
- Large logo placement on event signage, banners, and website
- Inclusion in targeted marketing campaign
- 30-second brand video once an hour of event, provided by brand
- Inclusion in pre-event social media marketing
- Large logo placement on attendee gift bags
- Branded item in attendee gift bags, provided by brand

TIER 3

Advocate Sponsor: \$2,500

Limited to 5 sponsors

- Exclusive sponsorship of designated activity (Dunk Tank, Inflatable, etc)
- Booth at sponsored activity
- 2 Tickets to VIP Networking Event on 9/10
- Logo placement on event signage, banners, and website
- Inclusion in targeted marketing campaign
- 15-second brand video once an hour of event, provided by brand
- Inclusion in pre-event social media marketing
- Logo placement on attendee gift bags
- Branded item in attendee gift bags, provided by brand

Community Builder: \$1,000

Limited to 10 sponsors

TIER 4

- Exclusive sponsorship of festival game
- Booth at sponsored game
- Name recognition on event signage, banners, and website
- Inclusion in targeted marketing campaign
- Inclusion in pre-event social media marketing
- Name recognition on attendee gift bags
- Branded item in attendee gift bags, provided by brand

TIER 5

Festival Friend: \$500

Limited to 20 sponsors

- Booth space at the festival on main concourse
- Name recognition on event signage, banners, and website
- Inclusion in targeted marketing campaign
- Inclusion in pre-event social media marketing
- Name recognition on attendee gift bags
- Branded item in attendee gift bags, provided by brand

BE A PART OF SOMETHING LASTING.

When businesses invest in their community, the whole community wins.

This is your invitation to be part of something
that will be remembered long after the music stops.

Sponsorship spaces are limited, especially at the top tiers.
To reserve your sponsorship and receive a full event brief,
please contact our partnerships team today:

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