

The Million Reasons Festival



LIFE CHANGES
— REALTY GROUP —



FOOD TRUCK REGISTRATION
September 13, 2026

A festival born from generosity



donated by
Life Changes Realty Group



event proceeds
to non-profits



community
impact

Since 2013, LCRG agents have donated 10% of their earnings from every single deal to a local non-profit of their client's choosing.

In December 2025, we hit \$1,000,000 in donations. Then we kept right on adding to it.

To celebrate, LCRG is proud to host the **Million Reasons Festival**, a one-of-a-kind community extravaganza spotlighting and supporting the incredible nonprofits that serve our region.

Every vendor booth, every ticket, every sponsor dollar raised on event day flows directly to the nonprofits serving our community. By becoming a vendor, you're making an immediate impact in Lancaster County and beyond by adding to that million. Help us reach the next million even faster.

This is more than a festival: it's a movement.

Most events keep a portion of proceeds. Not this one.
100% of the proceeds raised on event day return to the featured nonprofits — making every dollar a direct community investment.



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REGISTRATION INFO

for Food Trucks

No registration fee to participate.

EVENT DETAILS:

Event: The Million Reasons Festival

Presented by: Life Changes Realty Group

Admission: FREE & Open to the Public

Vendor Hours: 9am Set up (Event hours: 11:00-4:00pm)

Location: Clipper Magazine Stadium - map will be provided before event

This event is a community celebration dedicated to shining a light on local nonprofits. Your participation directly supports these organizations, making your presence part of something truly meaningful.

You'll also have the opportunity to partner with a nonprofit that speaks to you and feature them at your table. We'll support you with signage to highlight your chosen organization and include them in our event marketing, helping amplify their impact even further.

MANDATORY NON-PROFIT DONATION OF 10% OF SALES.

PLEASE NOTE:

- Vendors *must* be permitted within Lancaster City.
- Vendors are responsible for providing own electricity, as needed.

(Click here)



REGISTER ON PAPER BELOW, OR ONLINE!

Million Reasons Festival 2026

Vendor Registration Form

SECTION 1: FOOD TRUCK INFORMATION

Business Name:

Contact Person First/Last Name & Role:

Phone Number:

Email Address:

Vendor Website/Social Media

Business Mailing Address:

Are you currently permitted to operate within Lancaster City?

- Yes Not yet permitted (*please note, ALL food trucks must be permitted to operate at the event*)

SECTION 2: SALES INFORMATION

Primary category of sales:

- Drinks Snacks Meals Desserts Other: _____

Description of food/beverage you will be selling:

SECTION 3: NONPROFIT BENEFICIARY PREFERENCE

Support a nonprofit you love! We require a 10% donation to a participating non-profit of your choice. We are happy to provide a list, upon request. Leave blank to decide at a later date.

Selected nonprofit: _____

Reason/Connection (optional): _____

SECTION 4: VENDOR AGREEMENT & SIGNATURE

By signing below, I agree to the following terms and conditions:

- *I will donate 10% of my sales to a participating non-profit of my choice.*
- *I am aware of setup times, event hours, and will not break down early.*
- *I am responsible for my own display, inventory, signage, and any other items brought to the event.*
- *I will operate within my assigned space and will not encroach on neighboring vendors.*
- *I will conduct myself and my booth in a professional, family-friendly manner.*
- *I release Life Changes Realty Group and The Million Reasons Festival from liability for loss, theft, or damage to my property.*
- *I understand my space assignment is subject to change at the discretion of event organizers.*
- *I agree that all sales tax obligations are my own responsibility.*
- *I grant permission for event photos/video to include my booth for promotional purposes.*

Signature: _____ Date: _____

Printed Name: _____ Business Name: _____

PLEASE KEEP THIS PAGE FOR YOUR RECORDS

Copy of Agreement Terms & Conditions

By signing the registration form, and following subsequent submission of registration fee, you agree to the following:

- I will donate 10% of my sales to a participating non-profit of my choice.
- I am aware of setup times, event hours, and will not break down early.
- I am responsible for my own display, inventory, signage, and any other items brought to the event.
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Thank you for your interest in participating in the Million Reasons Festival. We look forward to having you join us!

HOW TO REGISTER

- Step 1: Complete all sections of the Registration Form (2 pages).
- Step 2: Email completed form + payment confirmation to:
Dawn@lifechangesrealtygroup.com
Subject line: FOOD TRUCK REGISTRATION + Your Business Name

Vendor space is limited. Register early!
Registrations confirmed within 5 business days.
With questions, please contact:

Dawn Tluzcek
Director of Executive Operations
(717) 371-1846
Dawn@lifechangesrealtygroup.com